VERSA CONSTRUCTION LIMITED

Versa Construction Limited, established in 2002, says the way the construction industry does business must keep pace with rising client expectations, new information technologies and new management practices that can successfully marry quality and cost-effectiveness.

“When comparing practices such as product development or process engineering, we recognize the construction industry is not as progressive as, lets say, the aerospace and automotive,” says Vice-President Ferdinand Bakalli.

“We are working to benchmark ourselves to these successful industries by implementing techniques such as front-end definition, optimized value engineering, TQM (total quality management) and systems of post delivery support.”

President and owner Peter Buttazzoni explains “Versa Construction fully intends to create new standards that are unprecedented within the construction industry.” And, with an impressive list of projects already under its belt, the company is well on its way to fulfilling that goal.

Located in the hamlet of Concord in the Town of Vaughan, Versa Construction Limited provides a full range of construction services to its clients, including design build, construction management and general contracting. It has 20 exceptionally well-trained staff occupying a 3,000-square-foot office building.

The company puts great emphasis on in-house services, the latest in IT knowledge and building a close working relationship with its clients.

“Regardless of whether clients are expanding their current businesses or entering a new venture, they are embarking on exciting times that are often full of risks,” Peter points out. “By aligning ourselves as partners with the client, we seek to minimize the burden of these risks while strengthening the relationship between us.”

Flexibility is a key component of the Versa/Client relationship. Clients are offered a variety of options to suit their needs, including cost/plus arrangements, target contracts and partnership contracts.

In all cases, Versa offers a management style that is informed and integrated.

Congratulations to Versa Construction.

DeRock Electric
ELECTRICAL • CONSTRUCTION & MAINTENANCE
George De Francesca  Rocco Pilla
270 Rexdale Blvd., Unit #3, Toronto, Ontario M9W 1R2
Tel: (416) 747-0101  Fax: (416) 747-8326

THE FENCE PEOPLE LIMITED
Proud of our association with
VERSA CONSTRUCTION LTD.

Tel: (905) 450-0500  Fax: (905) 450-0502
E-mail: info@thefencepeople.com
250 Clarence Street, Unit #11, Brampton, Ontario L6W 1T4
We are committed to best management practices," Ferdinand says. "We invest a lot in IT and research.

Staff training, education and experience are also at the top of the priority list. All of the company’s project manager’s have engineering or related degrees. Ferdinand himself holds a master’s degree in Engineering Project Management while Peter adds more than 20 years of experience in the construction industry.

“It is very much a professional environment,” Ferdinand explains. Versa’s use of the state-of-the-art Edgebuilder project management software is a typical example of the effort the company puts into IT and management planning.

“The process begins with the client’s vision, then the conceptual design is created keeping cost and time constraints in mind,” Ferdinand explains. “A detailed design then follows, anticipating ease of constructability and identifying methodologies that will not compromise the three conventional objectives: time, budget and quality.” Upon project’s end, an in-depth project evaluation is conducted to ensure continuous improvement and development. It is precisely this planned, methodical, integrated approach that saves the client money. Such thoroughness avoids design or construction changes in mid-stream. But not everyone in the construction industry provides this kind of comprehensive service, Ferdinand points out. As a result there is a credibility problem within the industry.

Versa makes no attempt to dodge the bullet of accountability, which Ferdinand says the construction industry needs to face. “There is still a perception out there that the client gets ripped off when spending money for construction.” There are a lot of good contractors out there, but there are many whose practices do not engender public confidence, he says. “Versa is dealing head-on with that perception by establishing an open, honest, flexible relationship with the client,” Peter affirms. “When we use the word ‘trust,’ we mean it.”

To underscore its commitment to customer service, Versa has added to its long-term goals acquiring the coveted ISO designation, which recognizes outstanding management practices – an uncommon feat for construction companies. To achieve its goals Versa plans to invest heavily in staff training and IT to create an efficient cross-functional organization that can respond to virtually any client need.

“We want to remodel the way a construction company operates. This is our continued success.”
dream and we welcome cooperation from our competitors who share this vision,” offers Peter. In three short years, Versa has tackled several high-profile projects, leaving little doubt the company has successfully bridged the often perilous span between theory and practice. One case in point is the Matalco plant in Brampton. This $20 million project was “highly complex,” Peter explains. “The heavy industrial plant had been built to accommodate very sensitive, specialized equipment – the most advanced technology of the aluminum industry in North America.” Versa Construction pulled the entire project together, including the mechanical, electrical and gas components. If the scale and complexity of the 120,000-square-foot building wasn’t enough, there was “an extremely tight deadline to meet.” But in 10 months, Versa had done the job – on time, on budget and on target.

Versa has also established itself as an expert in golf course construction. The Club at Bond Head – considered one of the top 10 courses in Canada – stands as a testimonial to the company’s specialized...
talent. Phase one is complete and Versa is currently carrying out the second phase. Total cost of the project is $20 million. Versa has also established a sterling reputation in plaza development, as highlighted by the Jaipur Gore Plaza in Brampton. There, too, Versa has completed phase one of the project, at a cost of $8 million, and phase two is currently underway. The client is so impressed with Versa’s work that it has hired the firm to build two additional plazas. “Repeat business speaks for itself,” Ferdinand notes. And with a strategic customer retention program in the works, Versa Construction is sure to see continued repeat business. It’s an impressive track record for a relatively new player on the block—and Versa Construction Limited has no intention of slowing down. Profits made in these projects are being plowed right back into the company for training, IT and education.

“We’re a new company and we are trying to bring a fresh breeze to the construction industry. We’re not in this for short-term gains. Our strategy is to reinvest in the business to ensure both our client’s needs and Versa’s long-term growth is achieved.” Ferdinand affirms.

For more information on Versa Construction Limited you can reach them at 905-760-8002 or by email at info@versaconstruction.com.